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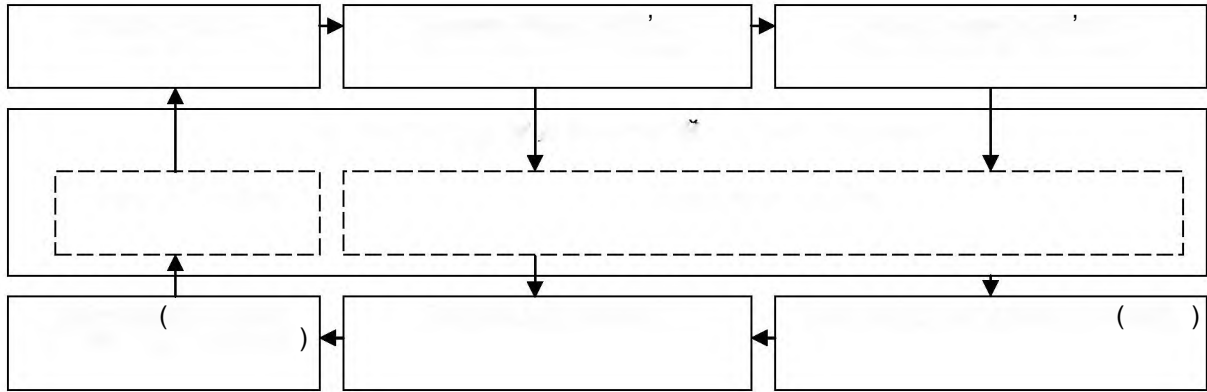
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Annotation

The paper considers the prerequisites of forming the innovation-oriented economy in Ukraine. The author proves the importance of the intellectual capital for improving the aftereffects of the financial and economic crisis, as well as for the development of particular economic entities. The author also determines the basic components of the organizational and economic mechanism of managing intellectual capital.

Key words: *intellectual capital, intellectual resources, financial and economic crisis, innovation-oriented economy.*